

WAYNE 20 COUNTY 25 SENIOR GAMES

SPONSORSHIP OPPORTUNITIES



THIS PROGRAM IS SANCTIONED BY NORTH CAROLINA SENIOR GAMES, INC. NCSG IS SPONSORED STATEWIDE BY THE NORTH CAROLINA DIVISION OF AGING AND ADULT SERVICES.



North Carolina
Senior Games



ABOUT US

There's Something for Everyone!

Wayne County Senior Games is a year-round health and education promotion that culminates in an athletic and art competition for Wayne County residents ages 50 and better. Sanctioned by North Carolina Senior Games, Inc., Wayne County Senior Games is more than friendly competition - it is a philosophy that strives to keep ALL seniors healthy, active and involved.

Wayne County Senior Games offers three major category events including Athletic Events, SilverArts and Performing Arts.

The athletic portion of the competition includes activities such as: Basketball Shoot, Bocce, Billiards, Bowling, Croquet, Cycling, Running, Track and Field events (softball/football throws, discus, shotput, and a SilverStriders Fun Walk), Golf, Horseshoes, Pickleball, Tennis, Shuffleboard, Race Walking, Mini Golf, Table Tennis, and Corn Hole.

The SilverArts is split into two events: the SilverArts Showcase and the SilverArts Follies Show. The Showcase portion includes Literary (essays, poetry, etc.), Visual (photography, painting, etc.), Heritage (woodworking, crocheting, etc.), while the Follies represents the Performing Arts (dance, musical, comedy/drama) in a live show held annually at the Paramount Theatre.

Athletes compete in eleven age divisions for men and women:
50-54, 55-59, 60-64, 65-69, 70-74, 75-79, 80-84, 85-89, 90-94, 95-99 & 100+.

While our local games are held annually during the month of April, all participants can be eligible to represent Wayne County at the North Carolina State Senior Games in the fall!





OPPORTUNITIES

There's Something for Everyone!

BRONZE	----->	\$300
SILVER	----->	\$500
GOLD	----->	\$700
PLATINUM	---->	\$1,500
DIAMOND	---->	\$2,000



Wayne County Senior Games local games take place annually during the Month of April at various facilities across Goldsboro & Wayne County. However, we have events and gatherings throughout the year to keep our participants engaged and focused on their health & well-being! Donations that we receive go towards reducing registration costs, supplying participants with awards, certificates, refreshments, equipment, and more! With Five (5) levels of Sponsorship, we hope you are able to find one that will be mutually beneficial for both our games and your business!

Sponsors are also welcome to attend sporting events, provide items for goody bags, provide door prizes and much more!

More Information?

-  JWALKER@GOLDSBORONC.GOV
-  919-739-7449
-  @WAYNECOUNTYNCSENIORGAMES
-  WWW.GOLDSBOROPARKSANDREC.COM/SENIORGAMES





DIAMOND SPONSORSHIP

This Sponsorship Opportunity Directly Sponsors our Participant T-Shirts

\$2,000 - DIRECT INVOICE OR MONETARY - ONE OPPORTUNITY

- Logo included on All Promotional Materials for 2025 - Including But Not Limited To: Press Releases, Flyers, & Wayne County NC Senior Games Facebook Page posts.
- Table Set-Up at All Events
(Opening & Closing Ceremonies, SilverArts Showcase, and SilverArts Follies)
- Prominent Logo on Senior Games T-Shirts
- Full-Page Ad Space in Event Programs
(Opening & Closing Ceremonies, SilverArts Showcase, and SilverArts Follies)
- Use of Wayne County Senior Games Logo and term “Diamond Sponsor” in your company’s promotional material
- Six (6) Complimentary Tickets to Closing Ceremony & Three (3) Games T-Shirts
- Speaking Opportunity at Closing Ceremony

PLATINUM SPONSORSHIP

This Sponsorship Opportunity Directly Sponsors our Opening & Closing Ceremony Meals

\$1,500 - DIRECT INVOICE OR MONETARY - TWO OPPORTUNITIES

- Logo included on All Promotional Materials for 2025 - Including But Not Limited To: Press Releases, Flyers, & Wayne County NC Senior Games Facebook Page posts.
- Table Set-Up at All Events
(Opening & Closing Ceremonies, SilverArts Showcase, and SilverArts Follies)
- Prominent Logo on Senior Games T-Shirts
- 1/2 Page Ad Space in Event Programs
(Opening & Closing Ceremonies, SilverArts Showcase, and SilverArts Follies)
- Use of Wayne County Senior Games Logo and term “Platinum Sponsor” in your company’s promotional material
- Four (4) Complimentary Tickets to Closing Ceremonies & Two (2) Games T-Shirts

Promoting a lifestyle for a lifetime!



GOLD SPONSORSHIP

\$700 - MONETARY - MULTIPLE OPPORTUNITIES

- Logo Included on All Promotional Materials for 2025 - Including But Not Limited To: Press Releases, Flyers, & Wayne County NC Senior Games Facebook Page posts.
- Table Set-Up at All Events
(Opening & Closing Ceremonies, SilverArts Showcase, and SilverArts Follies)
- Logo on Senior Games T-Shirts
- 1/4 Page Ad Space in Event Programs
(Opening & Closing Ceremonies, SilverArts Showcase, and SilverArts Follies)
- Use of Wayne County Senior Games Logo and Term “Gold Sponsor” in Your Company’s Promotional Materials
- Two (2) Complimentary Tickets to Closing Ceremony & One (1) Games T-Shirt



SILVER SPONSORSHIP

\$500 - MONETARY - MULTIPLE OPPORTUNITIES

- Logo Included on All Promotional Materials for 2025 - Including But Not Limited To: Press Releases, Flyers, & Wayne County NC Senior Games Facebook Page posts.
- Logo on Senior Games T-Shirts
- Use of Wayne County Senior Games Logo and Term “Silver Sponsor” in Your Company’s Promotional Materials
- One (1) Complimentary Ticket to Closing Ceremony

BRONZE SPONSORSHIP

\$300 - MONETARY - MULTIPLE OPPORTUNITIES

- Logo on Senior Games T-Shirts
- Use of Wayne County Senior Games Logo and Term “Bronze Sponsor” in Your Company’s Promotional Materials



IN-KIND DONATIONS

- Snacks for Participants (~200)
- Giveaways from Your Company (Pens, Notepads, Water Bottles, Etc.)
- Door Prizes for Awards Ceremony
- Time: Volunteer to Help At An Event!

If you would like to donate something that is not on the above list, please let us know! We are happy to work with you and are thankful for any donation we may receive!



WAYNE COUNTY SENIOR GAMES

Sponsorship Agreement Form

Organization :

(Please Provide The Sponsor's Name or Organization As It Is To Appear On Print Materials)

Name :

Full Address :

City :

Zipcode :

Telephone :

Alternate # :

E-Mail :

I would like to Sponsor Wayne County Senior Games at the following level:

☐ Diamond Sponsorship - \$2,000 Direct Invoice or Monetary

☐ Platinum Sponsorship - \$1,500 Direct Invoice or Monetary

☐ Gold Sponsorship - \$700 Monetary

☐ Silver Sponsorship - \$500 Monetary

☐ Bronze Sponsorship - \$300 Monetary

☐ Donation of Items for Participants (200)

☐ Donation of Door Prizes for Awards Ceremony

IF YOU WOULD LIKE TO SPONSOR SOMETHING YOU DO NOT SEE IN THIS PACKAGE, PLEASE EMAIL JWALKER@GOLDSBORONC.GOV.

BOTH SPONSORSHIP AGREEMENT AND PAYMENT MUST BE RECEIVED NO LATER THAN FEBRUARY 28TH, 2025 TO BE INCLUDED IN AND/OR ON MARKETING MATERIALS.

UPON EXECUTION OF THIS SPONSOR AGREEMENT, PLEASE EMAIL A HIGH RESOLUTION COPY OF YOUR LOGO TO JWALKER@GOLDSBORONC.GOV

As a Sponsor And Supporter of Wayne County Senior Games, I Agree To Promote And Encourage Senior Participation in the Local, State, And National Games.

Representative's Signature:

Date of Agreement:

Please Make Checks Payable To: Wayne County Senior Games

Please Complete This Form & Mail To:

Wayne County Senior Games
C/O Goldsboro Parks & Recreation
Attn: Jordan Walker
P.O. Drawer A, Goldsboro, NC 27533



JWALKER@GOLDSBORONC.GOV



919-739-7449



[@WAYNECOUNTYNCSeniorgames](https://www.facebook.com/WAYNECOUNTYNCSeniorgames)



WWW.GOLDSBOROPARKSANDREC.COM/SENIORGAMES

Sponsorships for Wayne County Senior Games directly impact the citizens of Goldsboro-Wayne County Ages 50 & Better. Upon receipt of form and monetary donation, committed Sponsors will be notified and updated on status of games and upcoming events.

